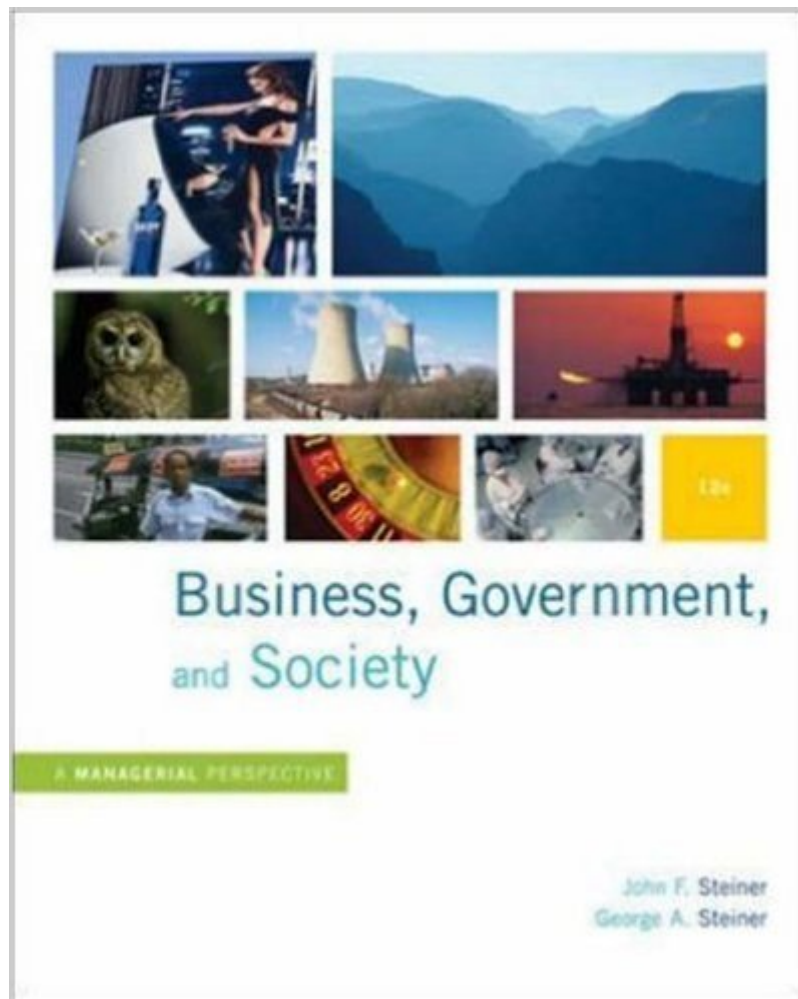


The book was found

Business, Government And Society: A Managerial Perspective, Text And Cases, 12th Edition



Synopsis

Business, Government, and Society, by Steiner and Steiner, tells the story of how forces in business, government and society shape our world. While current events move rapidly over the surface of the subject matter, the underlying principles and relationships at its core lie undisturbed. The Twelfth edition of this popular textbook is equipped with new chapter opening stories and cases that reflect current concerns in a changing environment. The thorough blend of history and today's events help students understand the entire context of forces at work in business, government, and society. A new emphasis on management issues and processes allows students to apply the principles they learn to real world situations.

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Customer Reviews

This book worked great as a chew toy for my dog after I left it out on my table. She ripped off the cover and half the pages were strewn across my living room and dining room. From her guilty expression, she enjoyed it far more than I did when I had to read it for class. It's chocked full of knowledge that I subsequently forgot the moment I left the class. I assume the same will happen to anyone who uses this book. Not that it's poorly written (and while I do still reference it's excellent description of what happened with Citizens United) it's just not meant to be retained unless you work in this industry.

I purchased this book as a required textbook for my college class. Purchasing textbooks from the

bookstore has become insane. This book alone was \$370 so I have recently been either purchasing or renting materials for class from . I was able to get this book brand new for \$270 less than what it would have cost me at my schools bookstore. Excellent product at an excellent price.

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This was probably my favorite book in the MBA curriculum. Fascinating reading with relevant historical information that broadens the readers view of Business, Government, and Society's roles in achieving change. Each chapter ends with an interesting case study that calls on the reader to expand their natural thought process. Each week my class discussed one of the cases, which inevitably led to heated debates. I highly recommend this book for anyone interested in societal issues and government.

I chose this rating because I bought it second hand, otherwise it is a top rate, with good quality and nice printing. It is easier to read with arrangement of the sections within the book, and the case stories that gives you the practical pictures of the topic discussed for each chapter- which makes understanding of the topics better. Got for it if it's required for your course, and you have to make a choice between it and others- you won't regret using it!

This book was very helpful in the e-book version. When I had homework assignments, I was able to find the answers a lot quicker with the e-book. I am glad I that I purchased the book. Bought this book for my management 308 class. The professor used this book for reference a lot.

For the most part, the content in this book is quite interesting. I thought it would be extremely boring, but I was wrong. Also it arrived in better condition than I expected with a few highlights and pen markings.

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